PTO/SB/31 (08-03)

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NOTICE OF APPEAL FROM THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTEFERENCES

KEG 2-001

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I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail	In re Application of KEG 2-001
in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" onMay 26, 2004	Application Number 09/955,417 Filed September 18. 2001
Signature Jane Leenly	For Method and System for Presenting Merchandise at an Outdoor Paved Surface
Typed or printed Jane Keeney	Art Unit Examiner 3637 A. Phi Dieu Tran
Applicant hereby appeals to the Board of Patent Appeals and Interference	es from the last decision of the examiner.
The fee for this Notice of Appeal is (37 CFR 1.17(b))	\$ <u>330.00</u>
Applicant claims small entity status. See 37 CFR 1.27. Therefore, to by half, and the resulting fee is:	ne fee shown above is reduced \$
A check in the amount of the fee is enclosed.	
Payment by credit card. Form PTO-2038 is attached.	$\Delta_{\mathbf{A}}$
The Director has already been authorized to charge fees in this application to a Deposit Account. I have enclosed a duplicate copy of this sheet.	
The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 13-4830 . I have enclosed a duplicate copy of this sheet.	
A petition for an extension of time under 37 CFR 1.136(a) (PTO/SB	/22) is enclosed.
WARNING: Information on this form may become public. Cred be included on this form. Provide credit card information and a	
I am the	To Sun o
applicant/inventor.	
assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed.	Gerald L. Smith Typed or printed name
(Form PTO/SB/96)	614-436-0600
attorney or agent of record. 22,009 Registration number	Telephone number
attorney or agent acting under 37 CFR 1.34(a). Registration number if acting under 37 CFR 1.34(a).	May 26, 2004
	Date
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.	
*Total of forms are submitted.	

This collection of information is required by 37 CFR 1.191. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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PTO/SB/21 (05-03) Approved for use through 04/30/2003. OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. **Application Number** 09/955.417 TRANSMITTAL Filing Date September 18, 2001 **FORM** First Named Inventor George Washington Baughman III Art Unit 3637 (to be used for all correspondence after initial filing) **Examiner Name** A. Phi Dieu Tran Attorney Docket Number **KEG 2-001** 44 Total Number of Pages In This Submission **ENCLOSURES** (Check all that apply) After Allowance communication Fee Transmittal Form Drawing(s) to Group Appeal Communication to Board Licensing-related Papers Fee Attached of Appeals and Interferences Appeal Communication to Group Petition (Appeal Notice, Brief, Reply Brief) Amendment/Reply Petition to Convert to a Proprietary Information After Final Provisional Application Power of Attorney, Revocation Status Letter Affidavits/declaration(s) Change of Correspondence Address Other Enclosure(s) (please Terminal Disclaimer Identify below): **Extension of Time Request** Request for Refund **Express Abandonment Request** CD, Number of CD(s) Information Disclosure Statement CHONE SOL Remarks Certified Copy of Priority Document(s) Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Gerald L. Smith Individual name Mueller and Smith Signature Date May 26, 2004 CERTIFICATE OF TRANSMISSION/MAILING I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below. Typed or printed name Jane Keeney Date May 26, 2004 Signature cenec

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.